Creative Director: Alan Moon
Designer: Adel Cynolter

Site topic: Yves Saint Laurent

Zoom:

https://wustl.zoom.us/rec/share/3cQcgeIWS6R-MfZAcb3-J_B2RpJyvBGvO8IZ4hpHDF7VLVLw3wC2wGxAKriUg_-a.ldsKTG1UIE_neiZZ?startTime=1730303105000

Overall Concept
- Having full bleed images, less text
- Small or unconventional menu bar, no bar at the top
- Black and white, neutral colors
- Minimalist website
- Serif typeface, elegant
- Overall elegant and classy feel to the website
- Home page with full bleed image
    - one page about his biography/early life before a designer
    - one page about his work at dior
    - and then one page about his collections at ysl